

Asseco SEE to Organize Leasing Event in Egypt

Egypt, October 2nd

Having 26 years of experience in financial and operational leasing, [Asseco SEE](#) once again to prove thought leadership in this field. Participating in leasing events in the MENA region regularly, Asseco SEE is organizing a leasing workshop in Egypt on October 2-4.

Attracting leading Egyptian leasing companies, Asseco SEE officials is going to meet with leading leasing professionals at the workshop and introduce [LeaseFlex](#)[®] solution - an easy-to-use, strong, and integrated platform with a flexible business model. In addition, global leasing trends, and how the new generation financial leasing solutions can affect and benefit companies and what added values companies can gain will be discussed.

LeaseFlex attracts international attention

Asseco SEE Country Manager Hatice Ayas mentioned that earlier in 2017, Asseco SEE and its valuable business partner Global Lease Company (GLC), shared LeaseFlex[®] success story at the special session of What's Happening on the Digital Stage conference organized on May 24. "The workshop held in Egypt allowed us to inform the audience how LeaseFlex[®] can meet different needs of companies and the region thanks to the completion of the 1st phase of the GLC project, which received attention in leasing market"

Financial transactions are on one single screen and costs are all under control

LeaseFlex[®] differentiates itself on the market by leveraging the latest SOA-based web technologies for end-to-end management of the lease and asset lifecycle. Also, the robust infrastructure platform provides fast adaptability for tailor-made solutions for our customers as well as for changing requirements within the industry. Moreover, LeaseFlex[®] provides multi-product platform for financial leasing, operating leasing and equipment finance with consolidated reporting for risk and financial performance.

Contact Information

Saliha Ozis

PR & Marketing Manager

saliha.ozis@asseco-see.com